

## CLEARWATER & DISTRICT CHAMBER OF COMMERCE SPONSORSHIP OPPORTUNITIES

### Business Excellence Awards 2023 - *LIFTING HIGHER!*

#### □ **Gold Title Sponsorship | \$1000 – (only 5 Available)**

**Includes:**

- 4 tickets to the event (value \$100) \*
- Business Name will be synonymous with all mentions and advertising of the event
- Acknowledged as sponsor of Appy Bar and Social Lounge
- Business logo will be displayed on all advertising prior to the event
- Listed as the title sponsor on the Chamber Website for a full year
- Business announced as the title sponsor at the event
- Business will be the Title sponsor for the Business Excellence Awards
- Newsletter and newspaper photo and / or recognition from evening
- Prominent Podium Recognition and Program Recognition
- Gift bag presentation to CITIZEN OF THE YEAR

#### □ **Silver Sponsorship | \$300**

**Includes:**

- 4 tickets to the event (value \$100) \*
- Banner Recognition at the event
- Business will be listed as sponsor on Chamber website for a year

#### □ **Bronze Sponsorship | \$200**

**Includes:**

- 2 Tickets to the event (value \$50) \*
- Banner recognition at Margarita Bar, Whiskey & Gin Tasting Social Area
- Business will be listed as sponsor on Chamber website for a year

#### □ **NEW! Sponsor Women in Business | \$200**

*In the new frontier, more and more women are starting businesses and to celebrate their new beginnings, sponsors are the red carpet to inviting women in business to the Business Excellence Awards.*

**Includes:**

- 4 tickets to the event (value \$100) dedicated specifically to women in business (sponsors can choose the recipients or allow Chamber to dedicate tickets)
- Special banner recognition
- Business will be listed as sponsor on Chamber website for a year

□ **Presenter Sponsorship | \$300 (only 10 Available - see below)**

**Includes:**

- 1 ticket to the event (value \$25)\*
- Business announced at the event as an Award Presenter
- Business listed on the Chamber website as an Award Presenter
- Opportunity to present an award
- Photo taken with the winner for our website and the local paper
- Listed in the evening program as an Award Presenter.
- First come, first serve for choice of awards

Presenter Sponsorship Categories:

□ The Rising Star Award

Sponsor:

Recognizing an outstanding NEW business that has been in operation within the past year but no more than 2 years and which has demonstrated outstanding success, innovation, and entrepreneurialism.

□ Large Business of the Year Award (6+ Employees)

Sponsor:

An outstanding business; a home-based or owner/operator storefront that, in the past year, has demonstrated outstanding overall business success and made achievements in the areas of business growth, employee development and community involvement. This award is presented to a business that has been in operation for two years or more with 6+ employees.

□ Small Business of the Year Award (1-5 Employees)

Sponsor:

An outstanding business; a home-based or owner/operator storefront that, in the past year, has demonstrated outstanding overall business success and made achievements in the areas of business growth, employee development and community involvement. This award is presented to a business that has been in operation for two years or more with less than 5 employees.

□ Hospitality & Tourism Award

Sponsor:

The Hospitality and Tourism Award recognizes businesses in the Clearwater and Wells Gray region that actively contribute to the development of the local hospitality and tourism industry while enhancing the overall visitor experience. The award emphasizes the importance of friendly, generous reception and, exemplary service and professionalism. The business or organization will have proven customer service and been in operation for a minimum of 2 years.

□ Retailer Excellence Award

Sponsor:

An outstanding retail business that has consistently provided exceptional customer experiences and has achieved a reputation of going above and beyond for their customers and clients. This retailer has demonstrated customer-focused culture and exemplifies professionalism, honesty, and integrity. They have a reputation of having excellent product knowledge and demonstrate a commitment to providing quality products.

□ Trades & Service Excellence Award

Sponsor:

Recognizing a staff member or entrepreneur in a business or organization that, in the past year, has demonstrated dedication to their profession, trade or craft and proven themselves to be an asset to the business or community. This person provides a quality, certified service and actively seeks ways to enhance offerings to clients and customers and offers a unique value-added proposition and consistently demonstrates leadership in their area of expertise. **Nominees can include (but are not limited to) retail, food service, health professionals, lawyers, trades, tourism, service providers, accountants, automotive, heavy duty mechanical, plumbing, electrical, and more. Employers are encouraged to make nominations for this award**

□ Entrepreneur & Innovation Award

Sponsor:

For a Clearwater and District **entrepreneur or business** that consistently provides exceptional customer experiences and has achieved a reputation of exceeding customer and client expectations. This award is presented to an entrepreneur or business that has a customer-focused culture and exemplifies professionalism, honesty, integrity and has a proven track record that reflects the ability to stay ahead of trends and economic curves.

□ Business Leaders Award

Sponsor:

Awarded to a visionary business professional or entrepreneur who has achieved exceptional success in the ownership or management of a local business. This award honours an individual who has shown strong leadership, strategic thinking, balanced workplace values, exemplary customer service, community engagement, and demonstrated perseverance when implementing effective strategies that continues to drive business growth and success.

□ Farmgate / Agriculture Awards

Sponsor:

For a Clearwater and District farming or food processing business that has distinguished itself and shown leadership by promoting the betterment of agriculture and food production in our community. This award will be presented to a business that has made progressive contributions to the advancement of agricultural production and/or food processing in the valley, be it plant or animal products.

□ Citizen of the Year Award

Sponsor:

An award to an outstanding individual that, has volunteered for the equivalent of 100 hours over the past 12 months in the past year. Their hard work and dedication to volunteering has enhanced the community and made a difference to citizens by way of their community service.

**If you would like to sponsor one of the categories, please contact [lgroulx@telus.net](mailto:lgroulx@telus.net). We are offering a free membership for 2024 in recognition of a sponsorship!**

\*If you cannot attend yourself, your sponsorship event tickets included in your sponsorship can be gifted to the Chamber for their discretionary disbursement. Candidates for this gift would be women in business, nominated businesses, employees, or citizens of the year.