



**CLEARWATER & DISTRICT CHAMBER OF COMMERCE
2024 BUSINESS EXCELLENCE AWARDS NIGHT - A SOCIAL EVENT**

Friday; October 18, 2024
Clearwater Ski Hill
Tickets \$30 per person
Doors open @ 5:30pm
7pm Awards Presentations followed by SOCIAL!
Appy Bar/ No Host Bar / Silent Auction

****MEDIA RELEASE****

For over 50 years, the Clearwater and District Chamber of Commerce has celebrated local businesses and citizens for their outstanding contribution and achievements.

The Business Excellence Awards Night is an opportunity for the community to come together and applaud all local businesses for their hard work, dedication, and commitment to the Valley. Our communities are only made stronger by the support of our local businesses, non-profit organizations and our many dedicated volunteers.

For 2024, the Business Excellence Awards Night is not only meant for celebration but will also bring together businesses and the like for a social evening complete with a selection of appetizers, a no host bar and a Silent Auction.

We excited for you to consider placing a nomination, sponsoring an award and or pre-ordering your tickets to this fun event!

The Process:

August 23rd – September 20th – Nomination Period

After the nomination period closes all nominees will be posted to the Clearwater Chamber of Commerce website <https://clearwaterbcchamber.com/> and Facebook page.

Judging of the nominees is done independently from the Chamber Board members. A judge's panel will review the nomination submissions and select finalists.

August 23rd – October 4th – purchase of Sponsorship

October 18th – The Excellence Awards Evening where the winners are announced!

Sincerely,
Business Excellence Awards Committee



NOMINATION PACKAGE

2024 BUSINESS EXCELLENCE AWARDS NIGHT - A SOCIAL EVENT

Theme: Celebrate Local Business!

The following are the award categories for nomination, you are encouraged to consider submitting a nomination in one or more categories:

New Business: The Rising Star Award

- ❖ Recognizing an outstanding NEW business that has been in operation within the past year but not more than 2 years.
- ❖ Has demonstrated outstanding success, innovation, and entrepreneurialism.

Large Business of the Year Award (6+ Employees)

- ❖ A home-based or owner/ operator storefront
- ❖ In the past year, has demonstrated outstanding overall business success
- ❖ Has made achievements in the areas of business growth, employee development and community involvement.
- ❖ This award is presented to a business that has been in operation for two years or more with 6+ employees.

Small Business of the Year Award (1-5 Employees)

- ❖ A home-based or owner/ operator storefront
- ❖ In the past year, has demonstrated outstanding overall business success and made achievements in the areas of business growth, employee development and community involvement.
- ❖ This award is presented to a business that has been in operation for two years or more with less than 5 employees.

Hospitality & Tourism Award

- ❖ The Hospitality & Tourism Award recognizes businesses in the Clearwater and Wells Gray region that actively contribute to the development of the local hospitality industry while enhancing the overall visitor experience.
- ❖ The award emphasizes the importance of friendly, generous reception and, exemplary service and professionalism.
- ❖ The business or organization will have proven customer service and been in operation for a minimum of 2 years.

Best in Adventure and Outdoor Activities Award

- ❖ This award celebrates businesses and individuals in Clearwater and Wells Gray region who create exceptional adventure and outdoor experiences, showcasing the best our area has to offer.
- ❖ Nominees excel in providing unique and memorable experiences, significantly contributing to our vibrant tourism sector.



Trades & Service Excellence Award

- ❖ This award celebrates a staff member or entrepreneur in a business or organization in Clearwater and Wells Gray
- ❖ That, in the past year, has demonstrated dedication to their profession, trade or craft and proven themselves to be an asset to the business or community.
- ❖ This talented person will have provided support and/ or mentorship and continually demonstrates or extends service that goes above and beyond expectations.
- ❖ Nominees can include (but are not limited to) retail, food service, health professionals, lawyers, trades, tourism, service providers, accountants and more.

Note: Employers are encouraged to submit nominations for this award

Retailer Excellence Award

- ❖ This award celebrates an outstanding retail business in Clearwater and Wells Gray
- ❖ That has consistently provided exceptional customer experiences and has achieved a reputation of going above and beyond for their customers and clients.
- ❖ This retailer has demonstrated customer-focused culture and exemplifies professionalism, honesty, and integrity. They have a reputation of having excellent product knowledge and demonstrate a commitment to providing quality products.

Entrepreneur & Innovation Award

- ❖ This award celebrates **entrepreneur or business** in Clearwater and Wells Gray
- ❖ That consistently provides exceptional customer experiences and has achieved a reputation of exceeding customer and client expectations.
- ❖ Has a customer-focused culture and exemplifies professionalism, honesty, integrity and has a proven track record that reflects the ability to stay ahead of trends and economic curves

Business Leaders Award

- ❖ This award celebrates a visionary business professional or entrepreneur who has achieved exceptional success in the ownership or management of a local business in Clearwater and Wells Gray.
- ❖ This award honours an individual who has shown strong leadership, strategic thinking, balanced workplace values, exemplary customer service, community engagement, and demonstrated perseverance when implementing effective strategies that continues to drive business growth and success.



Farmgate / Agriculture Awards

- ❖ This award celebrates farming or food processing business in Clearwater and Wells Gray
- ❖ That has distinguished itself and shown leadership by promoting the betterment of agriculture and food production in our community.
- ❖ This award will be presented to a business that has made progressive contributions to the advancement of agricultural production and/or food processing in the valley, be it plant or animal products.
- ❖ Strives toward strengthening food security in the Valley.

Organization of the Year Award

- ❖ This award celebrates an outstanding non-profit/charitable organization in Clearwater and Wells Gray
- ❖ That, in the past year, has demonstrated innovative or proactive leadership within the organization or non-profit sector and implemented initiatives that have resulted in significant and measurable outcomes benefiting the community.
- ❖ The organization or non-profit must have been in operation for a minimum of 2 years.

Women in Business Award

- ❖ This award celebrates the remarkable achievements of female entrepreneurs, executives, employees, and the organizations they run in Clearwater and Wells Gray,
- ❖ This award shines a spotlight on the dedication, hard work, and innovation of **women in business**.

Citizen of the Year Award

- ❖ This award celebrates an outstanding individual in Clearwater and Wells Gray
- ❖ That, has volunteered for the equivalent of 100 hours over the past 12 months in the past year.
- ❖ Their hard work and dedication to volunteering has enhanced the community and made a difference to citizens by way of their community service.

Note: Nominees do not have to be a member of the Chamber of Commerce; can be a home-based business and must do business within Clearwater and District. Businesses may nominate themselves.

Business Excellence Winners

You will gain recognition as a top achiever in your sector and become noticed as an outstanding member of the business community. Winners of the Clearwater & District Chamber's Business Excellence Awards 2024 will be featured on our website, Facebook page, and receive a "Business Excellence Winner" display for your storefront / website.



SPONSORSHIP OPPORTUNITIES – Business Excellence Awards

GOLD Sponsorship – \$1000 – 5 Available

Perfect for any business who is interested in supporting growth and engagement within the local business community with a focus on networking and social!

Sponsorship Includes:

- 4 complimentary tickets to the event (value approx \$120)
- Business logo will be displayed on all advertising prior to the event
- Listed as the GOLD sponsor on the Chamber Website for a full year
- Business announced as the GOLD sponsor at the event
- Newsletter and newspaper photo and/ or recognition from evening
- Prominent Podium Recognition and listed in evening Program
- Free Chamber of Commerce membership for 2025

SILVER Sponsorship – \$500 – 10 Available

Sponsorship Includes:

- 2 tickets to the event (value \$60)
- Business logo will be displayed on all advertising prior to the event
- Business announced at the event as an Award Presenter
- Business listed on the Chamber website as a SILVER Sponsor
- Listed in the evening program as a SILVER PRESENTER

BRONZE Sponsorship - \$250

Sponsorship Includes:

- 1 Ticket to the event (value \$30)
- 1 complimentary ticket towards a nominee
- Business logo will be displayed on all advertising prior to the event
- Business will be listed as sponsor on Chamber website for a year

FRIENDS OF BUSINESS Sponsorship – \$300 - 10 Available

An ideal sponsorship opportunity for anyone who wants to support business and community engagement and encourage evening attendance and inclusion. This sponsorship category would allow sponsors to either attend the evening OR donate tickets to Chamber for their discretionary disbursement. Recipients of tickets include nominated volunteers or non-profit organizations or business nominees.

Sponsorship Includes:

- 2 Tickets to the event (value \$120)
- Business logo will be displayed on all advertising prior to the event
- Special recognition at the event
- Business will be listed as sponsor on Chamber website for a year

* Sponsors can choose to donate tickets to the Chamber for discretionary distribution



SPONSORSHIP FORM 2024

Clearwater Chamber of Commerce Business Excellence Awards
Friday October 18, 2024, at the Clearwater Ski Hill

You are invited to support a celebration of business excellence and success in Clearwater and area! To make this a celebration of the season, we need your support. An array of sponsorship options is available to fit any budget, and all proceeds will benefit the Clearwater & District Chamber of Commerce, who are dedicated to promoting economic stability and a thriving business community. Check us out at www.clearwaterbcchamber.com.

Each level of sponsorship provides direct marketing benefits for our sponsoring businesses. Below you can complete your desired sponsorship level(s), included is the sponsorship agreement.

Please select your desired sponsorship package:

Business Name: _____

Business Address: _____

Contact Person: _____

Phone Number: _____ Mobile Number: _____

Please select the Sponsorship Package(s):

- | | |
|---|-------------------|
| * GOLD Sponsorship – \$1000 – 5 Available | _____ Yes! |
| * SILVER Sponsorship – \$500 – 10 Available | _____ YES! |
| * BRONZE Sponsorship - \$250 - Unlimited | _____ YES! |
| * FRIENDS of Business Sponsorship - \$300 – 10 Available | _____ YES! |

TOTAL SPONSORSHIP COMMITMENT (no *GST): \$ _____

**The Chamber is no longer registered with CRA to collect GST.*



Sponsorship Agreement

Please select your desired payment method:

- Mailed cheque made out to the Clearwater and District Chamber of Commerce
- I would like an invoice emailed prior to sending payment
- I would like an invoice and will send an e-transfer to treasurer@clearwaterbcchamber.com for online payment

Print Sponsor name exactly as you want it to appear on promotional materials:

I, the undersigned sponsor, hereby acknowledge and agree I have provided or will provide the above stated sponsorship payment to the Clearwater & District Chamber of Commerce no later than September 15th, 2024.

Sponsor is responsible to provide business logo to the Chamber of Commerce for purpose of recognition online and in print.

Sponsor Signature: _____ Date: _____

Thank you! For more information, please contact: info@clearwaterbcchamber.com

****If you cannot attend yourself, your sponsorship event tickets included in your sponsorship can be gifted to the Chamber for their discretionary disbursement. Candidates for this gift would be women in business, nominated businesses, employees, or citizen of the year.***